

CyHRMA Annual Conference – Sponsorship Packages



Benefits	SUPPORTER €400 (Unlimited)	BRONZE €850 (Up to 7)	SILVER €2,000 (Up to 5)	GOLD €4,000 (Up to 2)	PLATINUM €9,000 (Up to 1)
Logo in Electronic Conference Brochure	✓	✓	✓	✓	✓
Logo in Conference Highlight Video	✓	✓	✓	✓	✓
Sponsor logo on Slides/Screens (before sessions)	-	✓	✓	✓	✓
Logo on Conference Website	✓	✓	✓	✓	✓
Company description on Conference Website	-	-	✓	✓	✓
Logo on Onsite Sponsor Signage / Sponsor Wall	✓	✓	✓	✓	✓
Dedicated Social Media Announcement Post	-	-	-	✓	✓ (2 posts)
Post-event Thank You Mention (email / social)	-	✓	✓	✓	✓
Networking Presence (<i>Table, not booth</i>)	-	-	-	✓	✓ (<i>exclusive</i>)
Promotional Item in Goodie Bag* (<i>provided by sponsor</i>)	✓	✓	✓	✓	-
Promotional Material on Conference Tables** (<i>table placement</i>)	-	-	-	-	✓
Panel Participation	-	-	-	✓	✓ (<i>facilitator</i>)
On-stage Recognition	-	-	-	-	✓
Free email distribution	1	1	2	2	3
Complimentary Conference Tickets	0	1	2	4	6

Notes

- ***Goodie bag items:** Sponsors provide the items (e.g., branded notebook/pen/voucher). CyHRMA will insert **one item per sponsor** into the conference goodie bag.
- ****Platinum table placement:** Platinum promotional material (e.g., branded cards/flyers/QR cards) will be placed **on the conference tables** (*not in the goodie bag*).
- **Gold & Platinum:** include a **table setup** for brand presence and networking (*no booth / shell scheme*).
- All sponsor placements are subject to final program flow and venue logistics.

Add-On Sponsorship Menu

(Can be added to any package. Availability is limited, **first-come first-served.**)

Premium Add-Ons

1. **Coffee Break Sponsor — €1,500** (up to 1)
 - Logo on coffee break signage + verbal acknowledgement during break.
2. **Networking / Light Lunch Reception Sponsor — €2,000** (up to 1)
 - Branding at reception area (e.g. napkins or any other material provided by sponsor and approved by CyHRMA) + mention by host + logo on screens during reception.
3. **Lanyard Sponsor - Badge/Name Tag — €1,200** (up to 1)
 - Sponsor-branded lanyards - Sponsor logo printed on all name badges along with CyHRMA logo (*design approved by CyHRMA and ordered by CyHRMA*).
4. **Registration Desk Sponsor — €800** (up to 1)
 - Sponsor logo at registration desk signage + sponsor leaflets (*max quantity agreed*).

Engagement & Visibility Add-Ons

5. **Conference Bags Sponsor — €1,800** (up to 1)
 - Sponsor-branded conference bags along with CyHRMA logo (*design approved by CyHRMA and ordered by CyHRMA*).
6. **Delegate Notebook Sponsor — €2,000** (up to 1)
 - Branded notebooks for all delegates along with CyHRMA logo – inserted in goodie bag (Ordered by CyHRMA).

Content / Thought Leadership Add-On

7. **Panel Sponsor — €1,500** (up to 1)
 - Sponsor logo on panel slide + participation as a panelist (Note: Panel Facilitator assigned to Platinum Sponsor)