CyHRMA Annual Conference – Sponsorship Packages

Benefits	SUPPORTER €400 (Unlimited)	BRONZE €850 (Up to 7)	SILVER €2,000 (Up to 5)	GOLD €4,000 (Up to 2)	PLATINUM €9,000 (Up to 1)
Logo in **Electronic Conference Brochure**	✓	✓	✓	✓	✓
Logo in **Conference Highlight Video**	✓	✓	✓	✓	✓
Sponsor logo on **Slides/Screens** (before sessions)	-	✓	✓	✓	✓
Logo on **Conference Website**	✓	✓	✓	✓	✓
Company description on **Conference Website**	-	-	✓	✓	✓
Logo on **Onsite Sponsor Signage / Sponsor Wall**	✓	✓	✓	✓	✓
Dedicated Social Media Announcement Post	-	-	-	✓	✓ *(2 posts)*
Post-event Thank You Mention (email / social)	-	✓	✓	✓	✓
Networking Presence *(Table, not booth)*	–	–	–	✓	✓ *(exclusive)*
Promotional Item in Goodie Bag* *(provided by sponsor)*	✓	✓	✓	✓	–
Promotional Material on Conference Tables** *(table placement)*	–	–	–	–	✓
Panel Participation	-	-	-	✓	✓ (facilitator)
On-stage Recognition	–	–	–	–	✓
Free email distribution	2	2	2	2	3
Complimentary Conference Tickets	0	1	2	4	6

Notes

- ***Goodie bag items:** Sponsors provide the items (e.g., branded notebook/pen/voucher). CyHRMA will insert **one item per sponsor** into the conference goodie bag.
- ****Platinum table placement:** Platinum promotional material (e.g., branded cards/flyers/QR cards) will be placed **on the conference tables** *(not in the goodie bag).*
- **Gold & Platinum:** include a **table setup** for brand presence and networking *(no booth / shell scheme).*
- All sponsor placements are subject to final program flow and venue logistics.

Add-On Sponsorship Menu

*(Can be added to any package. Availability is limited, **first-come first-served**.)*

Premium Add-Ons

1. **Coffee Break Sponsor — €1,500** *(up to 1)*
   - Logo on coffee break signage + verbal acknowledgement during break.
2. **Networking Reception Sponsor — €2,000** *(up to 1)*
   - Branding at reception area (e.g. napkins) + mention by host + logo on screens during reception.
3. **Lanyard Sponsor - Badge/Name Tag — €1,200** *(up to 1)*
   - Sponsor-branded lanyards - Sponsor logo printed on all name badges along with CyHRMA logo *(produced by sponsor; design approved by CyHRMA).*
4. **Registration Desk Sponsor — €800** *(up to 1)*
   - Sponsor logo at registration desk signage + sponsor leaflets *(max quantity agreed).*

Engagement & Visibility Add-Ons

5. **Conference Bags Sponsor — €1,800** *(up to 1)*
   - Sponsor-branded conference bags along with CyHRMA logo *(produced by sponsor; design approved by CyHRMA).*
6. **Delegate Notebook Sponsor — €2,000** (up to 1)
   - Branded notebooks for all delegates (produced by sponsor) along with CyHRMA logo – inserted in goodie bag.

Content / Thought Leadership Add-Ons

7. **Sponsored Session— €2,500** *(up to 1)*
   - 20–25 minute session *(topic aligned with conference theme; content approval required by CyHRMA).*
   - Includes logo on agenda for that session.

8. **Panel Sponsor — €1,500** *(up to 1)*

- Sponsor logo on panel slide + participation as a panelist