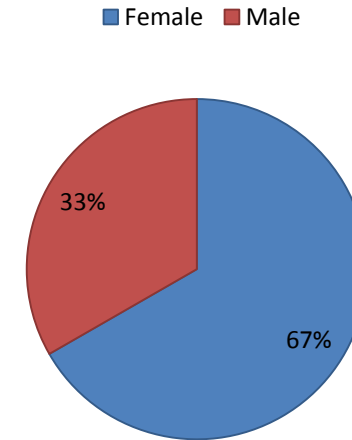
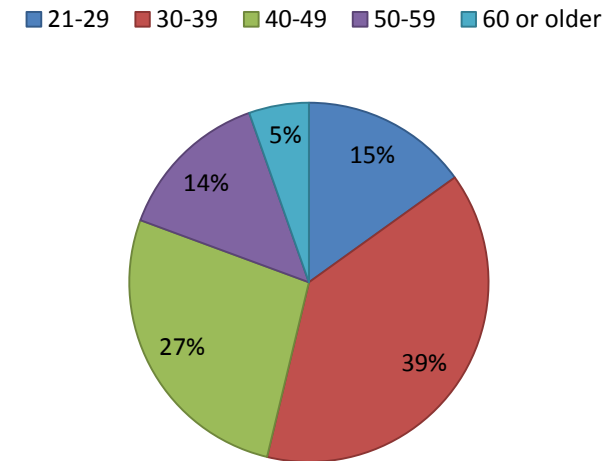


CyHRMA Member Satisfaction Survey 2014

What is your gender?		
Answer Options	Response Percent	Response Count
Female	66,7%	62
Male	33,3%	31

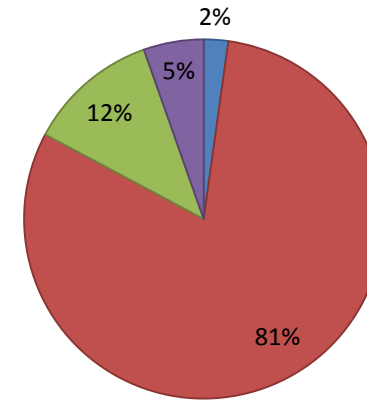


Which category below includes your age?		
Answer Options	Response Percent	Response Count
1-29	15,1%	14
30-39	38,7%	36
40-49	26,9%	25
50-59	14,0%	13
60 or older	5,4%	5



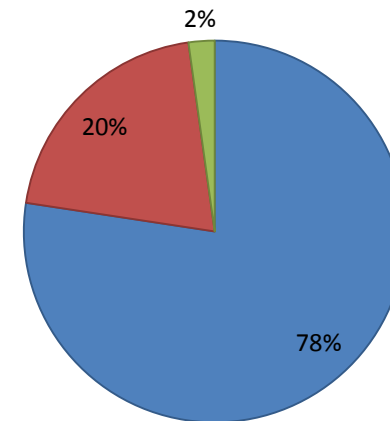
My current status is:		
Answer Options	Response Percent	Response Count
Student	2,2%	2
Employed	80,6%	75
Self-Employed	11,8%	11
Unemployed	5,4%	5
Other		2

■ Student ■ Employed ■ Self-Employed ■ Unemployed



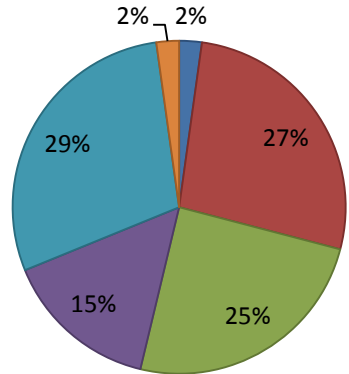
What is your current job role? (If not applicable, please indicate your last job role)		
Answer Options	Response Percent	Response Count
HR related	77,4%	72
Non HR related	20,4%	19
Never employed	2,2%	2

■ HR related ■ Non HR related ■ Never employed



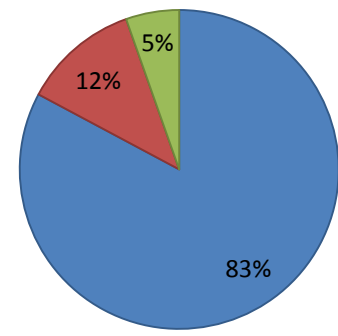
What is your current job level? (If not applicable, please indicate your last job level)		
Answer Options	Response Percent	Response Count
HR Assistant	2,2%	2
HR Officer/ Supervisor	26,9%	25
HR Manager	24,7%	23
Top Executive	15,1%	14
Other	29,0%	27
Never Employed	2,2%	2

- HR Assistant
- HR Officer/ Supervisor
- HR Manager
- Top Executive
- Other
- Never Employed



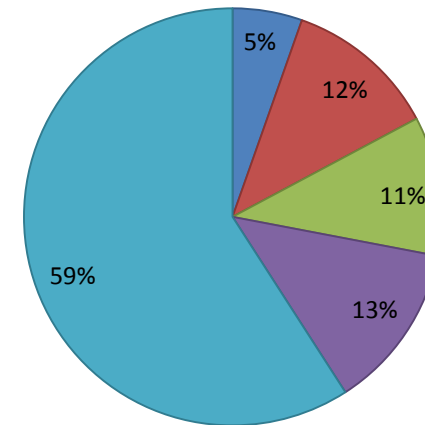
What type of CyHRMA membership do you currently hold?		
Answer Options	Response Percent	Response Count
Individual Membership	82,8%	77
Corporate Membership	11,8%	11
Both Individual & Corporate Membership	5,4%	5

- Individual Membership
- Corporate Membership
- Both Individual & Corporate Membership

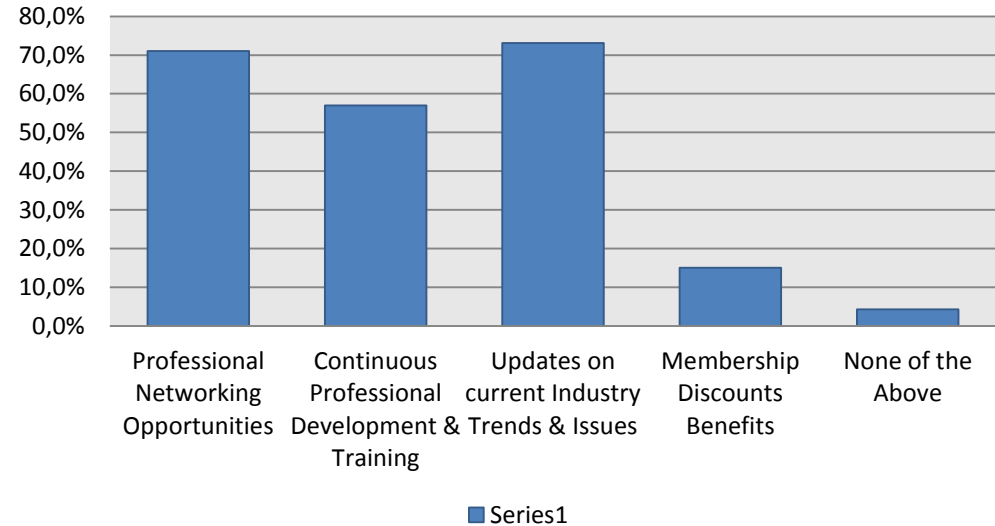


For how long have you been a member of the CyHRMA?		
Answer Options	Response Percent	Response Count
Less than 6 months	5,4%	5
6 months to a year	11,8%	11
1 - 3 years	10,8%	10
3 - 5 years	12,9%	12
More than 5 years	59,1%	55

■ Less than 6 months
 ■ 6 months to a year
 ■ 1 - 3 years
■ 3 - 5 years
 ■ More than 5 years

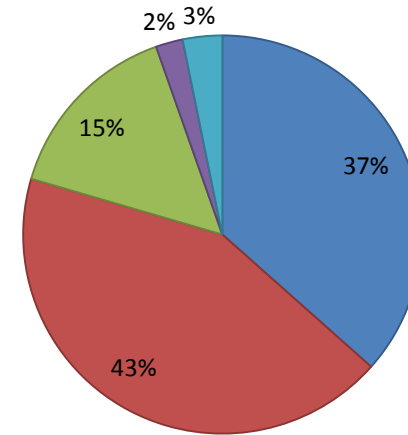


What are the reasons for maintaining your CyHRMA Membership?		
Answer Options	Response Percent	Response Count
Professional Networking Opportunities	71,0%	66
Continuous Professional Development & Training	57,0%	53
Updates on current Industry Trends & Issues	73,1%	68
Membership Discounts Benefits	15,1%	14
None of the Above	4,3%	4
Other		2



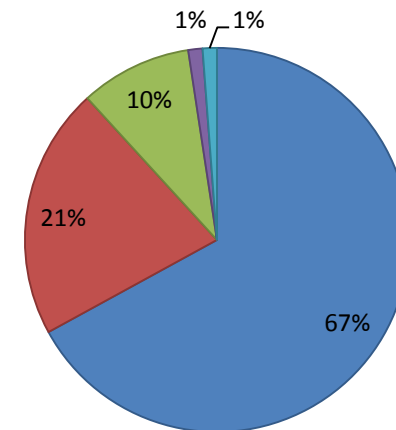
Overall, how satisfied are you with your CyHRMA membership?		
Answer Options	Response Percent	Response Count
Very Satisfied	36,6%	34
Somewhat Satisfied	43,0%	40
Neutral	15,1%	14
Somewhat Dissatisfied	2,2%	2
Very Dissatisfied	3,2%	3

■ Very Satisfied
 ■ Somewhat Satisfied
 ■ Neutral
■ Somewhat Dissatisfied
 ■ Very Dissatisfied

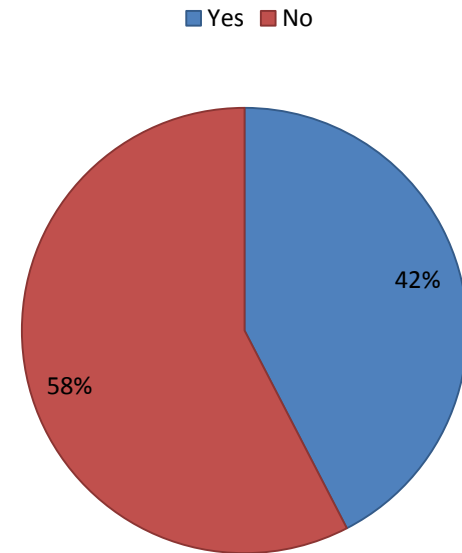


How likely would you be to recommend a CyHRMA membership to a colleague/ friend/ associate?		
Answer Options	Response Percent	Response Count
Very Likely	67,1%	57
Somewhat Likely	21,2%	18
Neutral	9,4%	8
Somewhat Unlikely	1,2%	1
Very Unlikely	1,2%	1

■ Very Likely
 ■ Somewhat Likely
 ■ Neutral
 ■ Somewhat Unlikely
 ■ Very Unlikely

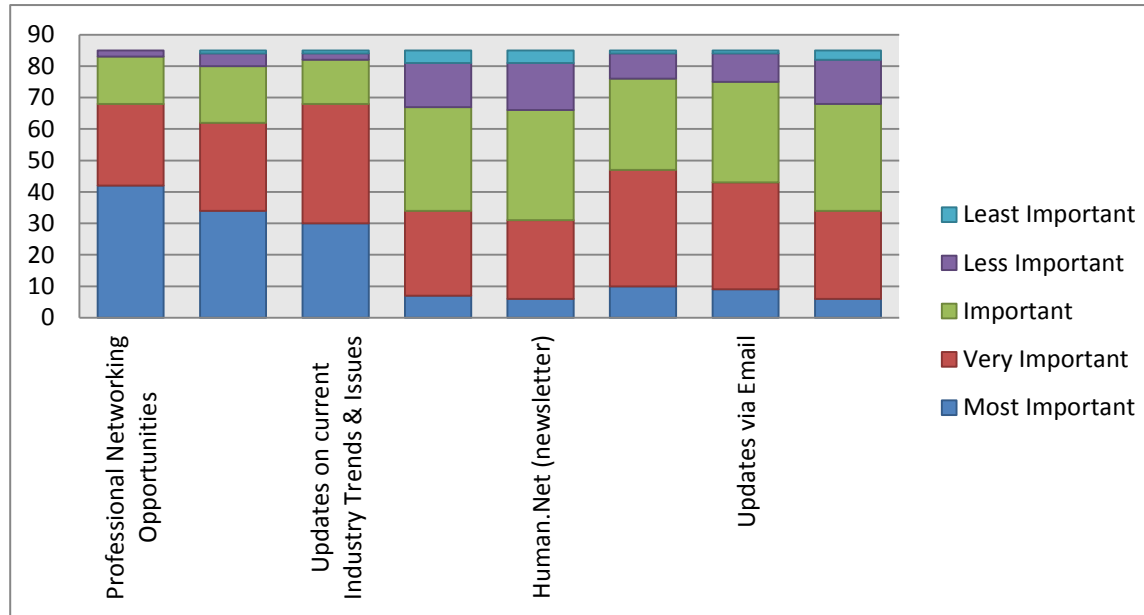


Have you been involved more in CyHRMA activities in 2014?		
Answer Options	Response Percent	Response Count
Yes	42,4%	36
No	57,6%	49

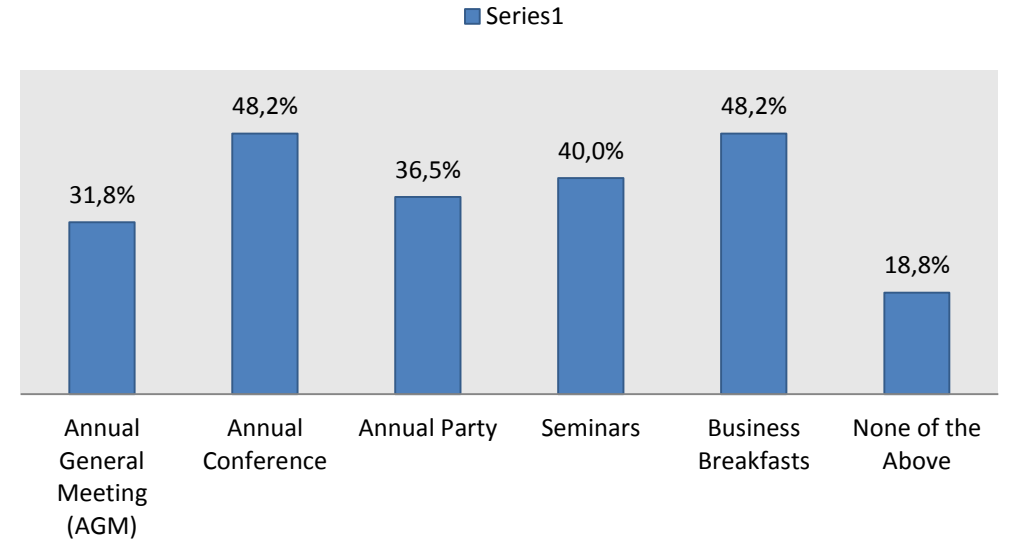


The CyHRMA is offering a number of benefits to its members. Please indicate the importance of the benefits below:

Answer Options	Least Important	Less Important	Important	Very Important	Most Important	Response Count
Professional Networking Opportunities	0	2	15	26	42	85
Continuous Professional Development & Training	1	4	18	28	34	85
Updates on current Industry Trends & Issues	1	2	14	38	30	85
People and Work (e-magazine)	4	14	33	27	7	85
Human.Net (newsletter)	4	15	35	25	6	85
Worldwide HR Publications	1	8	29	37	10	85
Updates via Email	1	9	32	34	9	85
Website Exclusive Content	3	14	34	28	6	85

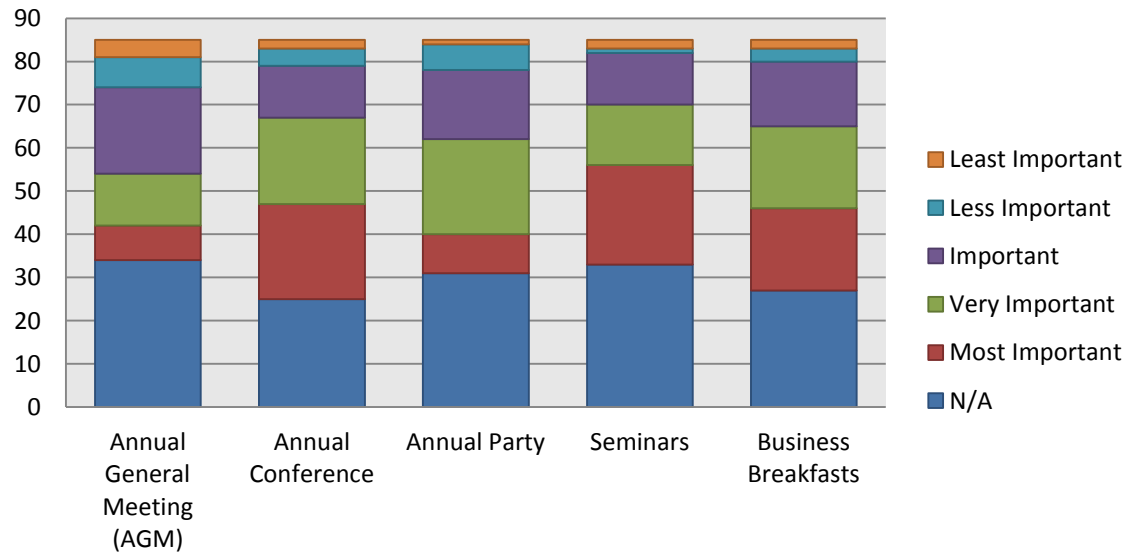


Which CyHRMA events have you attended in the past 3 years?		
Answer Options	Response Percent	Response Count
Annual General Meeting (AGM)	31,8%	27
Annual Conference	48,2%	41
Annual Party	36,5%	31
Seminars	40,0%	34
Business Breakfasts	48,2%	41
None of the Above	18,8%	16

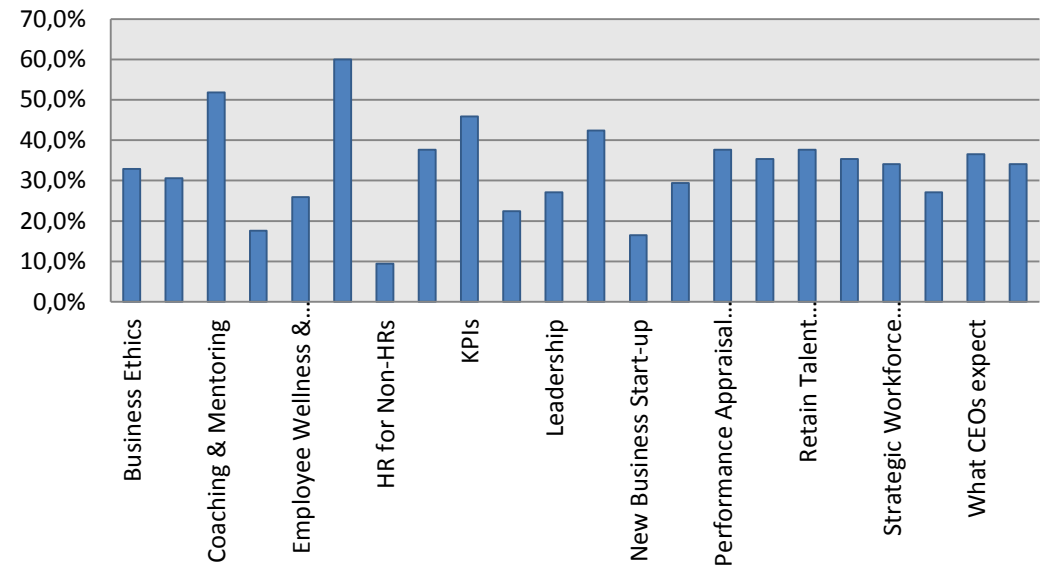


Please rate the value you have received out of the following CyHRMA events:

Answer Options	Least Important	Less Important	Important	Very Important	Most Important	N/A	Response Count
Annual General Meeting (AGM)	4	7	20	12	8	34	85
Annual Conference	2	4	12	20	22	25	85
Annual Party	1	6	16	22	9	31	85
Seminars	2	1	12	14	23	33	85
Business Breakfasts	2	3	15	19	19	27	85



Please let us know what HR fields, from the list below, you would like to see in our next Conference:		
Answer Options	Response Percent	Response Count
Business Ethics	32,9%	28
Cloud HR	30,6%	26
Coaching & Mentoring	51,8%	44
CSR	17,6%	15
Employee Wellness & Safety	25,9%	22
Future of HR/ New HR Practices	60,0%	51
HR for Non-HRs	9,4%	8
Implementing HR Analytics	37,6%	32
KPIs	45,9%	39
Labour Relations	22,4%	19
Leadership	27,1%	23
Next Generation HR Metrics	42,4%	36
New Business Start-up	16,5%	14
New Employment Contracts	29,4%	25
Performance Appraisal Methods & Techniques	37,6%	32
Performance Management	35,3%	30
Retain Talent Management	37,6%	32
Social Media & HR	35,3%	30
Strategic Workforce Planning (recruitment, selection, etc)	34,1%	29
Succession Planning	27,1%	23
What CEOs expect	36,5%	31
Work-life Balance	34,1%	29



Overall, how satisfied are you with the services provided by the CyHRMA?		
Answer Options	Response Percent	Response Count
Very Satisfied	44,7%	38
Somewhat Satisfied	37,6%	32
Neutral	12,9%	11
Somewhat Dissatisfied	3,5%	3
Very Dissatisfied	1,2%	1

■ Very Satisfied
 ■ Somewhat Satisfied
 ■ Neutral
■ Somewhat Dissatisfied
 ■ Very Dissatisfied

