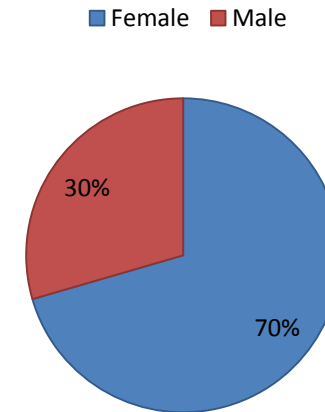


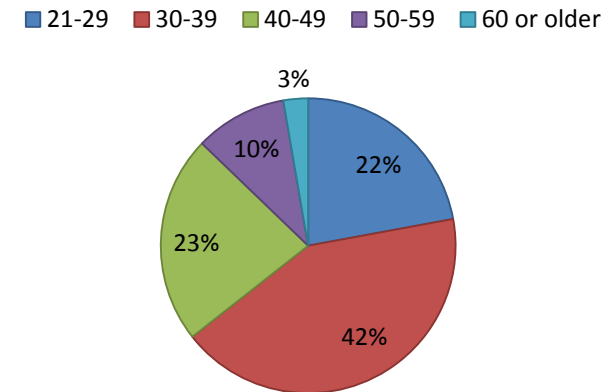
# CyHRMA Member Satisfaction Survey 2013

07/10/2013 – 20/10/2013

What is your gender?		
Answer Options	Response Percent	Response Count
Female	70,5%	105
Male	29,5%	44

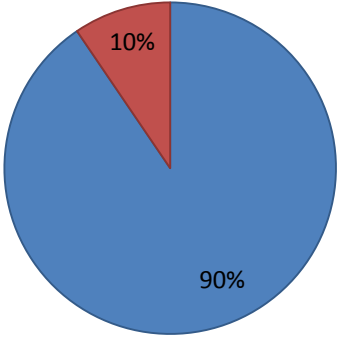


Which category below includes your age?		
Answer Options	Response Percent	Response Count
21-29	22,1%	33
30-39	42,3%	63
40-49	22,8%	34
50-59	10,1%	15
60 or older	2,7%	4



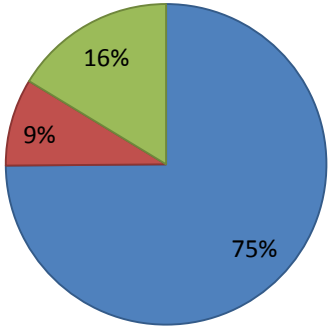
What is your job role?		
Answer Options	Response Percent	Response Count
HR related	90,5%	134
Non HR related	9,5%	14

■ HR related ■ Non HR related



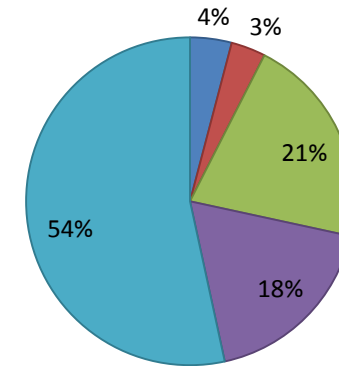
What type of CyHRMA membership do you currently hold?		
Answer Options	Response Percent	Response Count
Individual Membership	74,8%	110
Company Membership	8,8%	13
Both, Individual and Company Membership	16,3%	24

■ Individual Membership  
 ■ Company Membership  
 ■ Both, Individual and Company Membership

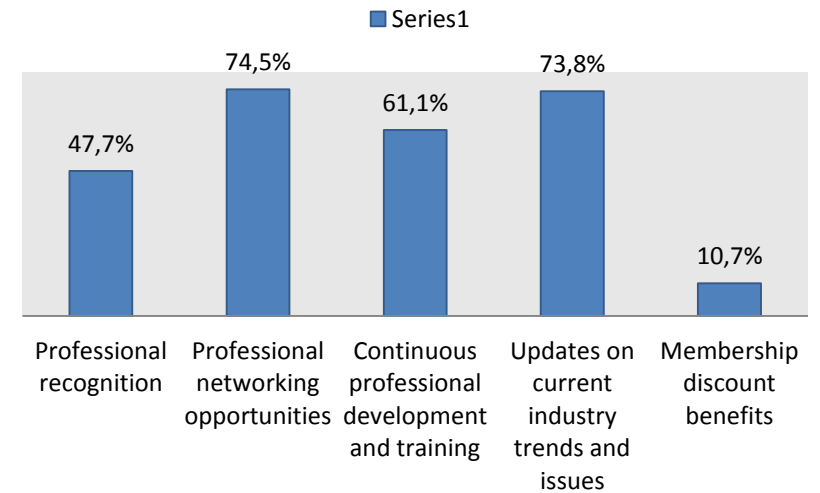


For how long have you been a member of the CyHRMA?		
Answer Options	Response Percent	Response Count
Less than 6 months	4,1%	6
6 months to a year	3,4%	5
1 - 3 years	20,9%	31
3 - 5 years	18,2%	27
More than 5 years	53,4%	79

■ Less than 6 months 
 ■ 6 months to a year 
 ■ 1 - 3 years  
■ 3 - 5 years 
 ■ More than 5 years

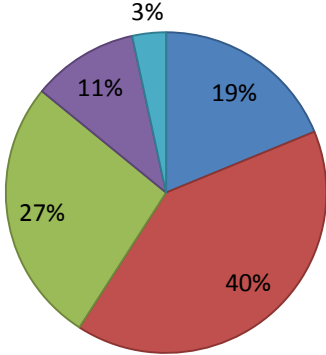


What was your reasoning for becoming a Member of the CyHRMA?		
Answer Options	Response Percent	Response Count
Professional recognition	47,7%	71
Professional networking opportunities	74,5%	111
Continuous professional development and training	61,1%	91
Updates on current industry trends and issues	73,8%	110
Membership discount benefits	10,7%	16
Other		5



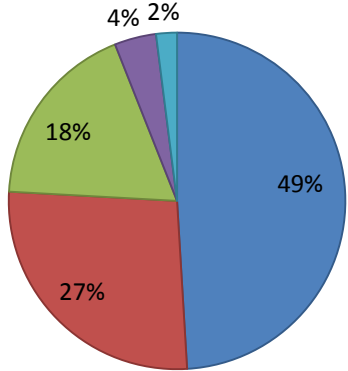
Overall, how satisfied are you with your CyHRMA membership?		
Answer Options	Response Percent	Response Count
Very satisfied	18,8%	28
Somewhat satisfied	40,3%	60
Neutral	26,8%	40
Somewhat dissatisfied	10,7%	16
Very dissatisfied	3,4%	5

- Very satisfied
- Somewhat satisfied
- Neutral
- Somewhat dissatisfied
- Very dissatisfied

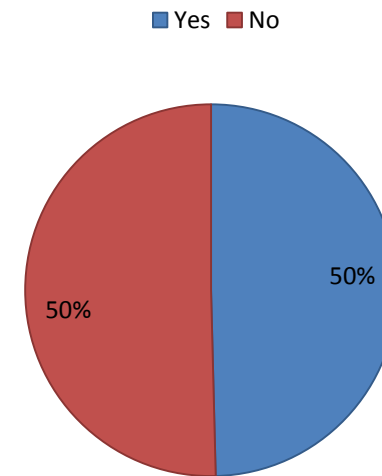


How likely would you be to recommend a CyHRMA membership to a colleague/friend/associate?		
Answer Options	Response Percent	Response Count
Very Likely	49,0%	73
Somewhat Likely	26,8%	40
Neutral	18,1%	27
Somewhat Unlikely	4,0%	6
Very Unlikely	2,0%	3

- Very Likely
- Somewhat Likely
- Neutral
- Somewhat Unlikely
- Very Unlikely

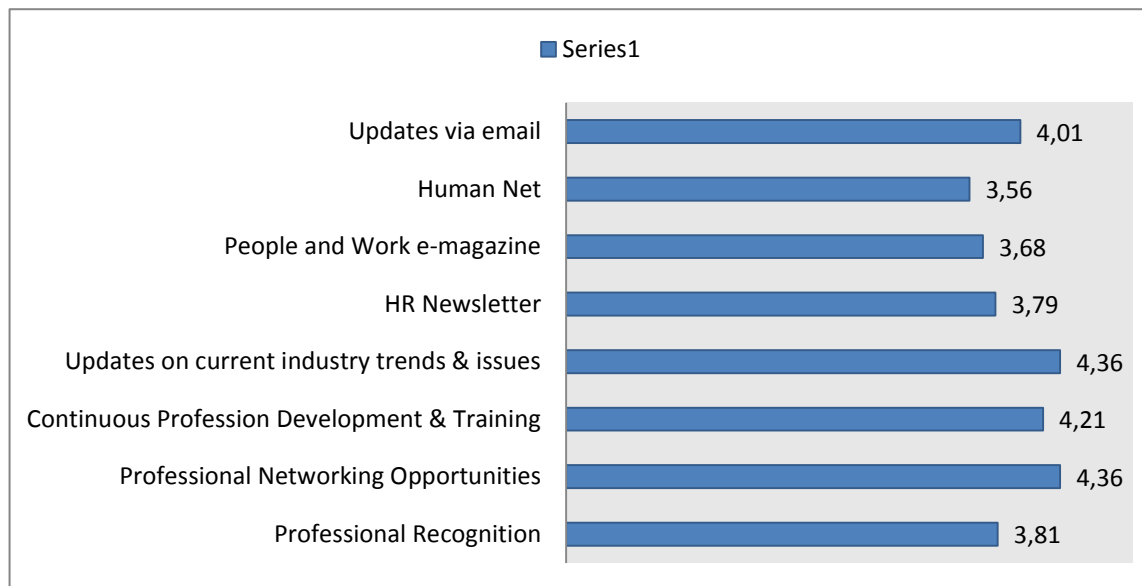


Would you like to become even more involved in CyHRMA's activities in 2013-14?		
Answer Options	Response Percent	Response Count
Yes	49,6%	68
No	50,4%	69



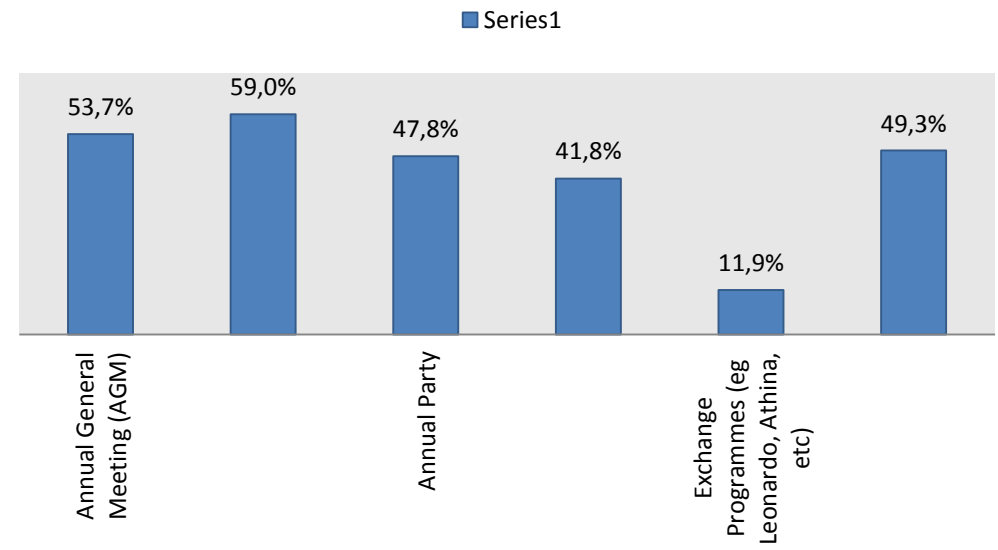
The CyHRMA is offering a number of benefits to its members. Please indicate the importance of the benefits below:

Answer Options	Least Important				Most Important	Rating Average	Response Count
Professional Recognition	10	10	28	49	50	3,81	147
Professional Networking Opportunities	3	2	10	56	76	4,36	147
Continuous Profession Development & Training	3	6	15	55	67	4,21	146
Updates on current industry trends & issues	1	5	16	43	83	4,36	148
HR Newsletter	0	12	37	65	31	3,79	145
People and Work e-magazine	1	12	47	60	27	3,68	147
Human Net	3	13	46	62	18	3,56	142
Updates via email	2	9	20	65	45	4,01	141
Other							2



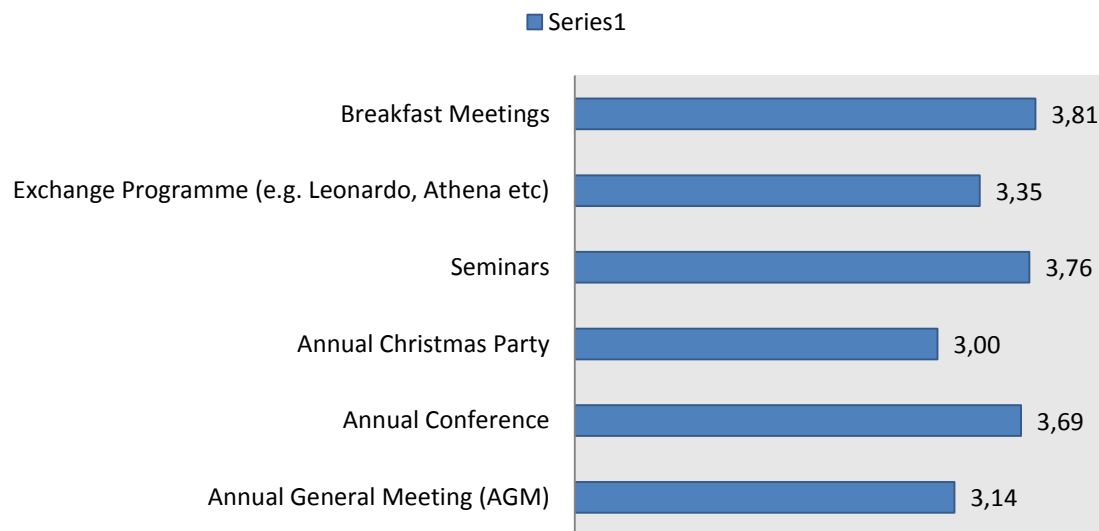
**Which CyHRMA events have you attended in the past 3 years?**

Answer Options	Response Percent	Response Count
Annual General Meeting (AGM)	53,7%	72
Annual Conference	59,0%	79
Annual Party	47,8%	64
Seminars	41,8%	56
Exchange Programmes (eg Leonardo, Athina, etc)	11,9%	16
Breakfast Meetings	49,3%	66
None of the above		13



Please rate the value you have received out of the following CyHRMA events (where 1 is the least important and 5 is the most important):

Answer Options	Least Important				Most Important	Rating Average	Response Count
Annual General Meeting (AGM)	11	16	27	23	14	3,14	91
Annual Conference	2	10	22	45	18	3,69	97
Annual Christmas Party	8	16	32	24	4	3,00	84
Seminars	5	7	17	42	23	3,76	94
Exchange Programme (e.g. Leonardo, Athena etc)	7	8	12	18	12	3,35	57
Breakfast Meetings	7	5	13	44	26	3,81	95
Other							5





Overall, how satisfied you are with the services provided by the CyHRMA?		
Answer Options	Response Percent	Response Count
Very Satisfied	14,1%	21
Satisfied	49,0%	73
Neutral	27,5%	41
Unsatisfied	8,1%	12
Very Unsatisfied	1,3%	2

■ Very Satisfied
 ■ Satisfied
 ■ Neutral
 ■ Unsatisfied
 ■ Very Unsatisfied

