



Κυπριακός Σύνδεσμος
Διεύθυνσης
Ανθρώπινου Δυναμικού
Cyprus
Human Resource
Management Association

Cyprus Human Resource Management Association

Price-list

Advertising is open to any companies/service providers who wish to promote products, services or information to members of the CyHRMA and the general public.

All Advertising is subject to space availability and must adhere to the principles and goals of the Association. Any material considered inappropriate (not relevant to the field of HR or not in adherence to the values of the Association) may be refused.

Type: Advertising in the CyHRMA journal “Anthropos kai Ergasia” – Revised
Effective: 8th October 2008

The CyHRMA accepts advertising in the journal “Anthropos kai Ergasia” which is published twice annually (Nov/Dec and Mar/Apr) as well as Special Issues.

Type	Cost
Full Page A4 Colour – Special Pages Inside Front Cover Inside Back Cover Page 3 (facing inside front cover) Page 4 (facing contents)	€450.00 + VAT = € 517.50
Full Page A4 Colour – Standard Pages Any inside page not including the above.	€350.00 + VAT = € 402.50

T. ☎. 28785, 2082 ΛΕΥΚΩΣΙΑ, ΚΥΠΡΟΣ
ΤΗΛ. +357 22 318081, ΦΑΞ: +357 22 318083

P. O. BOX 28785, 2082 NICOSIA, CYPRUS
TEL. +357 22 318081, FAX: +357 22 318083

E-mail: info@cyhrma.org , Web site: www.cyhrma.org

Member of



EAPM



WFPMA



Type: Distribution to Members' Mailing List

The CyHRMA offers two services for the promotion of information to Members of the Association, as follows:

Distribution by Email:

Information is attached and forwarded with a cover email to members.

Type	Cost
Conference Advertising:	€256.29 + VAT = € 294.73
Non-Conference Related Advertising:	€85.43 + VAT = € 98.24

Distribution by Mail:

Material must be placed within envelopes and delivered to the CyHRMA for labelling and delivery to the Post Office

Type	Cost
Conference Advertising:	€256.29 + VAT = € 294.73 + actual postage fees
Non-Conference Related Advertising:	€136.69 + VAT = € 157.19 + actual postage fees

Type: Website Advertising – Revised Effective: 8th October 2008

Banner advertisements will be limited to one per company/service provider at any period of time due to space restrictions. There is no insertion limit on Job Vacancies.

Upon request, the Advertisement be linked to the company/service provider's website. This will be managed by the CyHRMA and no links should be embedded in the material provided.

Job Vacancies on the Website (price per insertion – valid for 21 days from date of insertion or up to the deadline for applications, whichever comes first)

Type	Dimensions / Content	Price	VAT (15%)	Final Price
Standard	5 lines of text* (inc. contact details) + 1 attachment	€86.00	€12.90	€98.90

*A line of text is equivalent to no more than 80 characters (letters, numbers & spaces included)

Banner Advertising on the Website – Discounts for continuation (Price list on next page)

Period	Discount	Detail
2nd Month	5%	Off 2 nd month price
3rd Month	10%	Off 3 rd month price
4th Month	15%	Off 4 th month price
5th Month	20%	Off 5 th month price
6th Month	25%	Off 6 th month price

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Banner Advertising on the Website (price per insertion = 1 month)

PAGES	Small 113 x 113	Medium 113 x 226
HOME News and Announcements	€70	€90
ABOUT US Contact Us Join Us History Services	€40	€50
AWARDS Hr Excellence Award Student Written Competition European Hr Award	€30	€40
COMMITTEES International Relations Committee Leonardo Da Vinci Programme Athena Programme Public Relations Committee Publications Committee Conference Committee Ethics Committee Constitution Committee	€50	€60
MEMBERS Corporate Members Individual Members Corporate Members Directory	€40	€50
EVENTS Training Programmes Breakfast Meetings Annual General Meeting	€50	€60
ANNUAL CONFERENCE	€50	€60
LINKS	€40	€50
JOB LISTINGS	€50	€60
PUBLICATIONS Anthropos Kai Ergasia eHR Trends Humannet	€50	€60
CRANET (pages still under construction) Join Us About Us Publications Links	€30	€40

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